

# CRUISIN': ... AND GOD BLESS AMERICA!



## CRUISIN' LIFE

<b>PUBLICATION FREQUENCY</b>	BIMONTHLY
<b>CIRCULATION</b>	35-40.000
<b>SUBSCRIBERS</b>	1.900
<b>DISTRIBUTION</b>	NAZIONALE + CANTON TICINO
<b>SIZE</b>	210 x 286 MM
<b>PAGES</b>	98
<b>PROMOTIONAL SUBSCRIPTION</b>	20% DISCOUNT FOR ADVERTISER
<b>SOFTWARE</b>	JPG - TIFF - PSD - EPS A 300 DPI
<b>DATA TRANSMISSION</b>	GRAFICA@EDITRICECUSTOM.IT
<b>WEB</b>	WWW.CRUISINLIFE.IT

## ADVERTISING SCHEDULE

ISSUE	ADV CLOSE	ON-SALE DATE
JAN/FEB	15.DEC	10.JAN
MAR/APR	15.FEB	10.MAR
MAY/JUN	15.APR	10.MAY
JUL. AUG	15.JUN	10.JUL
SEPT/OCT	1.AUG	10.SEPT
NOV/DEC	15.OCT	10.NOV

CRUISIN' LIFE, BORN IN 2003, IS THE FIRST ITALIAN MAGAZINE ENTIRELY DEDICATED TO AMERICAN CARS AND IT'S STILL THE ONLY ONE TO FOLLOW IN IT'S ENTIRETY THE CULT OF THE STARS&STRIPES AUTOMOTIVE WORLD, BOTH THE VINTAGE AND THE MODERN ONE. INSIDE THE MAGAZINE YOU WILL ALWAYS FIND NEWS ABOUT THE LATEST NEWS, BIGGEST EVENTS AND MEETINGS IN ITALY AND OUTSIDE OUR BORDERS, SPECIAL CARS AND INTERESTING TRAVELS. READERS CAN ALSO JOIN THE MAGAZINE IN THE "FOR SALE" SECTION, WHERE THEY CAN BUY&SELL AMERICAN CARS AND ACCESSORIES DIRECTLY FROM OTHER STARS&STRIPES LOVERS LIKE THEM.

\* All prices are subject to VAT, if applicable - the size is width per height

BLEED PAGE 210 X 286 + 5 MM RIFILI	PAGE 200 X 276 MM	1/2 HORIZONTAL PAGE 190 X 127 MM	1/2 VERTICAL PAGE 92,5 X 260 MM	1/4 PAGE VERTICAL 92,5 X 127 MM	1/4 PAGE HORIZONTAL 190 X 64 MM
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